# Josie Bober

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##### Work Experience

Bober Creative Aug. 2017 – Present Founder, graphic designer, graphic artist Sydney, Australia

* I use a hands-on approach to brand creation and event branding/promotional graphics.
* As a freelance graphic designer, I oversee all functions of my graphic design business.
  + Started and ran my own graphic design business while studying and managing multiple clients.
  + Taught myself motion graphics and video editing skills on the job, under tight   
    time constraints.
  + Through hands-on [mixed-media experimentation](https://www.bobercreative.com/branding-oblique-sydney), my clients receive bespoke,

quality designs that speak to their brand.

Diversified - University of New South Wales Oct. 2019 – Oct. 2022

#### Co-founder, graphic designer, workshop co-facilitator, advocate Sydney, Australia

* Co-pioneered a solution pack to support accessibility for students with AD/HD:
  + I initiated the introduction of a solution pack, enabling students like me with AD/HD to succeed in their courses following universal design for learning principles. This pilot project was [featured](https://www.education.unsw.edu.au/news-events/news/assessment-planning-neurodiverse-students) in the UNSW education and student experience news.
* Development of a [workshop series](https://www.bobercreative.com/diversifiedworkshopseries):
  + After securing a $5000 grant, our team developed a workshop series, aiming to elevate student voice in course design.
  + I strengthened and expanded my design skills with strategy, teamwork, workshop design and co-facilitation and mentorship of a new student lead.
* [Diversified video](https://youtu.be/grdZccY47xE),
  + developed and featuring fellow student members and me. This was funded by the Faculty of Arts, Design & Architecture, in collaboration with Diversified.

## Apple Inc. Mar. 2015 – Jan. 2017

SpecialistApple Broadway, Sydney

* Staying on top of evolving technology to maintain the ability to identify customers’ needs, then following through with meaningful solutions.
* Using strong communication skills freely and comfortably with small groups as with individual customers.
* Trained in multiple roles within the store, e.g., visual merchandising, daily stock-take.

## The Athlete’s Foot Jul. 2011 – Feb. 2015

#### Retail assistant Hurstville and Broadway stores, Sydney

* Assisting in maintaining in-store operations including housekeeping VM & cleaning required.
* being of service to others, and empowering them with fitting expertise, product knowledge and customer service expertise.

Qismet JewelleryJan. 2011 – Jul. 2011

#### Retail assistant Oatley, Sydney

* Advising customers through knowledge of semi-precious gems and 925 silver jewellery.

##### Education

## University of New South Wales Graduated Oct. 2021

#### B. Fine Arts, Drawing, Graphic Design Sydney, Australia

* Pioneered a neurodiversity advocacy group and workshop series “Diversified.”
* Graduated with Distinction.
* Volunteered for open day in the Graphic Design studio, 2019.

##### Skills & Interests

## Skills:

* + Adobe Creative Suite – Photoshop, Illustrator, InDesign, Acrobat, After Effects, Premiere.
    - Other programs: Figma, Canva.
  + Design principles, ideation, strategy
  + Workshop co-facilitation
  + Branding
  + Event promotion
  + Design for print
  + Typography and typesetting
  + Motion design, gifs
  + Project management
  + Analog to digital - Hands-on mixed media experimentation

## Interests:

Gardening, podcasts of all kinds, nature walks, anything art/craft/design, being with friends, playing with my cats and finding balance in this crazy world.